Rapid economic and social development in Asia is redefining the potential and purpose of public policy.

Australian policy makers are actively turning their attention to the policy, governance and practice changes required to maintain Australia’s economic and political strength in the region, while broadening and strengthening relationships with Asian nations. It is equally important to understand how other nations within the region perceive the ‘Asian Century’ and the policy and governance implications for them.

This conference examines the implications of the ‘Asian Century’ for how public policy is made, managed and governed – what policy is, what it consists of, how it is realised and what this means for public administration, public management and governance.
The Melbourne School of Government

The Melbourne School of Government at the University of Melbourne mobilises a unique blend of expertise from the Faculty of Arts, Melbourne Law School and the Faculty of Business & Economics.

Our focus is on the public governance dilemmas and hard global challenges of our time - including the rapid development of Asia.

The Melbourne School of Government is a forward thinking, intellectually rigorous environment where academics from a range of disciplines including economics, international relations, law, politics, management and development studies work with local and international public servants, industry leaders, community champions and social entrepreneurs. Combining our collective expertise and leadership we are generating wise, actionable solutions and improving the capacity of decision-makers to build shared futures.

Join the Melbourne School of Government network at this conference to:

- Engage with leading experts on key public policy issues
- Explore theoretical and conceptual developments in the field
- Consider the practical implications of the 'Asian Century' for policy makers and practitioners in different spaces and places
- Generate learning, discussion and debate to shape the future of public policy in the 'Asian Century'

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Many of our speakers are leaders in their fields: high ranking public servants, key decision makers from business, legal and community organisations, as well as influential academics.

**Professor Christine Wong**
Director, Centre for Contemporary Chinese Studies, Asia Institute, University of Melbourne.

Professor Wong has taught at the University of Oxford, University of Washington and University of California (Santa Cruz and Berkeley). She has held senior positions at the World Bank and Asian Development Bank. Her research focuses on China’s public finance and public sector reform. Over the past 15 years she has consulted for the OECD, World Bank, Asian Development Bank, IMF, UNDP, UNICEF and DFID. She is a member of the OECD Advisory Panel on Budgeting and Public Expenditures.

**Professor M. Shamsul Haque**
Department of Political Science, National University of Singapore.

In 2013, Professor Haque received the “Fred W. Riggs Award for Lifetime Scholarly Achievement in Public Administration and Comparative Development Administration” from the American Society for Public Administration. He specialises in public administration and governance, with research covering comparative studies in governance reform, development theory and policy, public service ethics and accountability, environment and sustainable development.

**Dr David Kelly**
Research Director at Beijing-based research and advisory company China Policy.

A long-term resident in China, Dr Kelly is a regular commentator on current Chinese affairs in the global media. His more than 30 years’ research on China combined with his early IT training, created the ChinaBase research and learning tool. Dr Kelly is concurrently a Visiting Professor at Peking University. He was a Fulbright Fellow at the University of Chicago and senior academic in Singapore, China and Australia.

**Professor Glyn Davis**
Vice Chancellor, University of Melbourne.

The Vice Chancellor is a Professor of Political Science, with previous appointments at Washington’s Brookings Institution and Harvard’s Kennedy School of Government. A National Fellow with the Institute of Public Administration Australia, he has also served as Queensland’s most senior public servant, Director-General of the Department of Premier and Cabinet, and as the Foundation Chair of the Australia and New Zealand School of Government.

**Professor Helen Sullivan**
Director, Melbourne School of Government.

Professor Sullivan has led public service reform programs at the Cities Research Centre, Bristol and University of Birmingham, UK. Her award winning research focuses on collaborative governance and management, citizen participation in decision-making and bridging the gap between research and policy. She has frequently advised local and national governments in the UK. She is a Board Member of the Institute of Public Administration Australia.

**Dr Guanghua Wan**

Dr Wan is the Principal Economist at the Asian Development Bank. Previously, he was Senior Economist at the United Nations and taught in a number of universities in Australia and China. As an honorary professor of over ten top institutions in China, including Fudan and Zhejiang Universities, Dr Wan is among the top 10% economists globally and top 5% in Asia according to the latest REPEC ranking.
| **Professor Amitabh Mattoo**  
Director, Australia India Institute. | Professor Mattoo concurrently serves as Professor of International Relations at the University of Melbourne and Professor of Disarmament Studies at the Centre for International Politics, Organisation and Disarmament at Jawaharlal Nehru University. He has been a Member of the National Knowledge Commission, a high-level advisory group to the Prime Minister of India and the National Security Council’s Advisory Board. He was Vice Chancellor of the University of Jammu from 2002-08. He has received the Padma Shri one of India’s highest civilian awards, for his contribution to education and public life. |
|---|---|
| **The Hon. John Brumby**  
Chairman, Council of Australian Governments (COAG) Reform Council. | Mr Brumby served more than 10 years as Treasurer and then Premier of Victoria (2007-10), six years as Leader of the Victorian Opposition, and seven years as the Federal Member for Bendigo during the Hawke Government. He was also a Panel Member of the Federal Government’s Review into GST Distribution and led the Review into the feasibility of the establishment of a Commonwealth Anti Dumping Authority. Mr Brumby is also a Member of the Business and Economics Advisory Council and the Federal Member for Bendigo during the Hawke Government. He was also a Panel Member of the Federal Government’s Review into GST Distribution and led the Review into the feasibility of the establishment of a Commonwealth Anti Dumping Authority.|
| **Professor Chung Min Lee**  
Ambassador for National Security Affairs, South Korea  
Dean & Professor of International Relations, Yonsei University, South Korea. | Dr Lee concurrently serves as a member of the Korean President’s Foreign Policy Advisory Council and the Presidential Committee on Future & Vision. He is also an advisor to the Prime Minister’s Office, the Ministry of National Defense, the Ministry of Unification, the Foreign Policy and Unification Committee of the National Assembly and other government agencies. |
| **Mr John McCarthy AO**  
National President, Australian Institute of International Affairs. | Mr McCarthy has served as Australian Ambassador to Vietnam (1981-1983); Mexico (1985-1987); Thailand (1992-1994); the United States (1995-1997); Indonesia (1997-2000) Japan (2001-2004) and High Commissioner to India (2004-2009). He is currently Chair of the Australia-India Council, Deputy Chair of the Australia-India Institute, Chair of the Advisory Board of the Griffith Asia Institute and Co-Convenor of the Australia-Indonesia Dialogue. He is also involved in the private sector. |
| **Ms Jenny McGregor**  
Founding CEO, Asialink, University of Melbourne. | Asialink is Australia’s largest non-government centre for the promotion of Australia-Asia relations spanning education, the arts, health, corporate and public programs. Ms McGregor is a member of the Dunlop Asia Awards Advisory Board, the Melbourne Confucius Institute Executive and the Board of Australian Volunteers International. She is a former member of the APEC Women’s Business Advisory Committee and the Myer Foundation’s Beyond Australia Committee. Prior to joining Asialink in 1990, Ms McGregor was a political adviser and senior manager in Australia’s Federal and State governments. She then joined the Commission for the Future to research Australia-Asia relations. |
| **Professor Jenny M Lewis**  
Australian Research Council Future Fellow, University of Melbourne | Professor Lewis is researching public sector performance measurement and the use of expertise and skills in policy decision-making. She also leads an EU funded project on public sector innovation in five European cities. She has numerous individual, joint, and large consortium research grants in Australia and elsewhere, and has been internationally recognized with American, European and Australian prizes. |
| **Ambassador Alan Oxley**  
Managing Director, ITS Global. | ITS Global is an Australian consultancy on international trade, economic policy and related issues. It advises major corporations and public sector agencies across the Asia Pacific. Ambassador Oxley formerly served as a diplomat representing Australia in Singapore, at the United Nations in New York and Geneva and as Ambassador to the GATT (now the World Trade Organization). He was the first Australian Chairman of GATT and key in creating the ground-breaking coalition of agricultural exporters, the Cairns Group. |
| **Mr Peter Harris AO**  
Chairman, Productivity Commission. | Mr Harris previously served as Secretary of the Commonwealth Department of Broadband, Communications and the Digital Economy, and the Victorian Government agencies responsible for Sustainability and the Environment; Primary Industries; and Public Transport. He has worked for the Ansett-Air New Zealand aviation group and as a consultant on transport policy. His career with the government includes periods with the Trade, Treasury, Finance; the Prime Minister’s Department and Prime Minister’s Office. |
Conference Program Highlights

Day 1: Monday, 9 December 2013

Welcome Address
Setting the Context for Public Policy in the ‘Asian Century’
Professor Glyn Davis, Vice-Chancellor, University of Melbourne

Keynote address
Rethinking Public Governance in the Asian Century: Grand Discourse vs. Actual Reality
Professor M. Shamsul Haque, National University of Singapore

Defining the ‘Asian Century’ in a contemporary policy context
Dr Claudia Astarita, Italian Military Centre for Strategic Studies: Public Policy in the ‘Asian Century’: setting context, goals and strategies to raise effectiveness and contain risk and uncertainty
Mr David Bellingham, University of Canberra: The Asian Century: What? Whose?

Leadership, Knowledge and Governance in the ‘Asian Century’
Mr Mark Triffitt, University of Melbourne: China in an age of Radical Modernity: Why the world’s most populous nation won’t become liberal
Dr Kelly Gerard, Murdoch University: Restructuring Governance, Managing Conflict: ASEA’s Regulatory Networks

Governing Markets: Regulation of Trade, Investment and Finance in the ‘Asian Century’
Chair: Professor Andrew D Mitchell, Director, Global Economic Law Network, Melbourne Law School, University of Melbourne

Guest speakers:
Professor Douglas Arner, Hong Kong University
Ambassador Alan Oxley, Managing Director, ITS Global

Institutions and Development in the ‘Asian Century’
Professor John Langmore, Melbourne School of Government: Building Cooperative Regional Security Relationships
Dr Say Sok, Royal University of Phnom Phen: Weak State and Weak Society? Natural Resource Governance in Cambodia and Myanmar
Diep Tran, Victoria University of Wellington: Understanding changing institutions in the ‘Asian century’: A comparative analysis of ‘hollowing out state’ in China, Indonesia and Vietnam

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Governance & Performance: Performance Measurement Around the World

Chair: Professor Jenny Lewis
Guest speakers:
Professor Yijia Jing, Fudan University, China
Dr Steven Putansu, Government Audit Office, USA

Western Australia and the evolving regional order
Roundtable discussion chaired by The Hon. John Brumby, Vice-Chancellor’s Fellow, University of Melbourne

Professor Chung Min Lee, Ambassador for National Security Affairs, South Korea; Professor of International Relations, Yonsei University, South Korea.
Mr John McCarthy AO, National President, Australian Institute of International Affairs.
Ms Kerry Sanderson AO, Non-Executive Director Downer Group; Non-Executive Director Atlas Iron; Chairman, Gold Corporation; Board Member, St John of God Health Care.
Associate Professor Michael Crozier, Director of Studies, the First Murdoch Commission on the growing economic interdependency of Western Australia, Australia and Asia.

‘The Asian Century’? Critical Analysis & Progress to Date

Mr Nick Reece, Melbourne School of Government: The Asian Century White Paper One Year On: A Progress Report

Culture, Values, Traditions

Associate Professor Jill Tao, Incheon National University: What Weber Got Wrong: Confucianism, Communism and Modern Capitalism in East Asia

Ms Lesley Alway, Asialink: Is Asia the New Cultural Policy Moment? Developing New Models of International Cultural Engagement

Governing Public Policy in the ‘Asian Century’:
Implications for Public Administrators and Policy Makers

Mr Peter Harris AO, Chairman, Productivity Commission
Mr Andrew Tongue, Secretary, Department of Premier & Cabinet, Victoria [TBC]
Day 2: Tuesday, 10 December 2013

Panel Discussion: Doing Public Policy in the ‘Asian Century’ chaired by:
Professor Amitabh Mattoo, Director, Australia India Institute:

Governance Mechanisms for the ‘Asian Century’
Ms Theresa Robles, Nanyang Technological University of Singapore: Defining and Bridging Financial and Macroeconomic Surveillance Space in East Asia
Mr Bakhytzhan Kurmanov, Australian National University: Why stability is more important than democracy for economic development: Central Asia’s experience

Panel Discussion: Knowledge and Expertise in Public Policy
Chair: Ms Jenny McGregor, CEO, Asialink
Professor Paul Jensen, University of Melbourne: Asian-Australian Engagement, 1990-2012
Dr Guanghua Wan, Principal Economist, Asian Development Bank: Green Urbanization in Asia
Professor Hal Hill, Australian National University: Where is the Indonesian Economy Headed?

Health Policy and Governance in the ‘Asian Century’
Professor Allen Lai, National University of Singapore: A Capacity Approach to Asian Governance: Evidence from Disease Control and Prevention Networks in Singapore and Taiwan
Professor Adrian Kay, Australian National University: Non-communicable diseases in Asia: A political economy analysis of determinants and health governance responses

Policy Performance and Enforcement
Mr Ugyel Lhawang, Australian National University: Culture matters: Lessons learnt from the policy transfer of public sector reforms in the South Asian nation of Bhutan
Dr Antje Missbach, Melbourne Law School: Australian-Indonesian collaboration on managing asylum seekers in Indonesia

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Urbanisation
Professor Chad Anderson & Ms Miru Lee, Incheon National University: *Drivers of Urban Development in China: Comparing Old and New Models*

Exploring Citizens' Roles in the 'Asian Century'
Ms Leah Bramhill, Department of Premier & Cabinet, Office of Multicultural Affairs and Citizenship: *Can We “Talk the Talk”? – Australia, Languages and the Asian Century*
Dr Avery Poole, University of Melbourne: *Politics and policy: Australian public perceptions of Indonesia and foreign policymaking*
Professor Xiangbo Liu, Renmin University: *Brain Drain Reversal and Return Subsidy*

The 'Asian Century' and the EU: Comparative Perspectives
Associate Professor Bruno Wilson, Swinburne University & Professor Bruce Wilson, RMIT University: *Whose Century? Developing Evidence-based Public Policy*
Professor Mark Beeson & Professor Diane Stone, Murdoch University: *Emulating the European Union Model in Post-Crisis Asia: The limits to diffusion in the Asian century*
Professor Philo Murray, University of Melbourne: *The European Union in the Asian Century: Opportunities, Challenges and Change*

Media, Technology and Policy
Professor Chad Anderson, Incheon National University: *Social Media and Limitations on the New Electronic Civil Society in Northeast Asia*
Mr Chris Brown, University of Sydney: *Media Framing of the Security-Development Policy Contest in the Maoist Conflict in India*

Public Administration in the ‘Asian Century’
Dr Geraldine Kennett, Institute of Public Administration Australia (Vic): *Public Sector Human Resource Management: Observations from the 2013 Australia-China Dialogue on Public Administration*
Dr David Schmidtchen, Australian Public Service Commission: *The Australian Public Service in the ‘Asian Century’*
Further Information

Venue

The Langham, 1 Southgate Ave Southbank, Melbourne, Australia

The Langham hotel Melbourne provides a gorgeous, central conference venue on the banks of Melbourne’s Yarra River. Voted the top city hotel in Australia, New Zealand and the South Pacific for the fifth year running, enjoy the exceptional service and impeccable surrounds during your conference stay. melbourne.langhamhotels.com.au

Social Events

It’s not all work and no play! Join us for a series of social events throughout the conference:

Welcome reception: Sunday, 8 December, 5.00-6.30pm
Join us for drinks and light refreshments in the Langham’s stunning Alto Room on its tenth floor terrace overlooking the historic Flinders Street Station and Yarra River. Welcome reception is included for all delegates in the registration fee. Early registration available at the reception for delegates to retrieve conference materials.

Dinner at The Orchid Room, Red Spice Road: Monday, 9 December, 7.00pm
In keeping with our ‘Asian Century’ theme, join us for an evening of entertainment, insightful discussion and a unique Southeast Asian-style dining experience. Red Spice Road’s communal dining style embodies the spirit of the family unit in Asia. Shared dishes are the norm, punctuated by bursts of flavour at the start of the meal to set the stage, and at the end of the meal for reflection. $110 AUD/person (additional to registration fee). Friends/partners are also welcome to attend. Please indicate how many dinner tickets you require on your registration form.
Location

Melbourne sits on the Yarra River and around the shores of Port Phillip Bay. Lauded for its sense of style and elegance, Melbourne boasts glamorous festivals and events, Australia’s best shopping, a lively passion for eating and drinking, and a flourishing interest in the arts. Restored and preserved nineteenth-century architecture, built following the discovery of gold, provides a heady reminder of a prosperous age, while beautifully tended parks and gardens present a therapeutic respite from the pace of city life.

Enquiries

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E: georgina.cahill@unimelb.edu.au

Registration

Register online at: public-policy.unimelb.edu.au/content/registration

Conference Fees

2 days full registration: $400 AUD
2 days student registration: $250 AUD (proof of student ID required)
All costs are GST inclusive and in Australian dollars.

The conference fee covers two-day conference attendance, lunch, morning and afternoon teas and attendance at the welcome reception on Sunday, 8 December.

Cancellation

Registration Cancellation Policy: A full refund (minus a $30 administration fee) is available for cancellations up to Friday 29th November 2013. A 50% refund (minus a $30 administration fee) is available for cancellations up to the 6th December 2013. After 6th December 2013 no refund will be issued.
The politics of performance measurement
Post-conference workshop

All conference delegates are invited to attend: 11 Dec, 9.30 - 4.00

Performance measurement is without doubt a political act, even though it is generally represented as a rational component of public policy, put into place to ensure that publicly funded services are properly evaluated, held to account against a set of desired goals, and improved. Its consequences are substantial but not well understood, and many of them are unexpected and undesirable. This one-day workshop addresses questions that shift the dominant focus on the technology and management of performance measurement, to its political dimensions and its behavioural and sociological consequences. Its focus is on questions such as:

- Why and when are performance measures developed and promoted?
- Why and when is performance measurement resisted and/or distorted?
- Who initiates performance measurement, who uses it, and who challenges it?
- What is at stake, who will win and who will lose when performance measures are published?